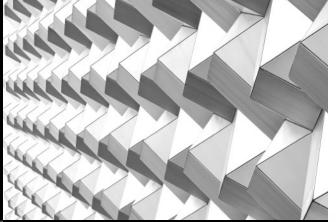
## TARGET AUDIENCE

- Business Support Staff
- Internal Consultants
- Financial Controllers
- HR Business Partners
- Communications representatives
- And more...





## **SKILLS DEVELOPED**

- Apply a consultative approach
- Manage stakeholder expectations
- Demonstrate credibility as an 'expert'
- Define requirements and scope
- Deal with obstacles and resistance
- Build, present and defend arguments
- And more...



## **STRUCTURE**

#### **DAY 1: CONSULTING FUNDAMENTALS**

- The internal consultant role
- Preparing to consult
- Managing conflicts and issues

#### **DAY 2: CLIENT ENGAGEMENT**

- Meetings and interactions
- Dealing with resistance
- Developing a proposal
- Delivering the service

### **DAY 3: ANALYTICAL TECHNIOUES**

- Defining project scope
- Building an argument
- Presenting a complex argument
- Defending an argument

FOR BUSINESS SUPPORT FUNCTIONS

# **CONSULTING ESSENTIALS**

Professionals working within business support functions such as human resources, finance and communications play an important role as internal consultants, interacting with business stakeholders on a daily basis. The objective of this workshop is to equip participants with a set of well-developed consulting skills to increase their impact and leverage. The workshop approach combines a rich mix of discussions and business simulations to both challenge participants and to demonstrate industry best practice. It is delivered on-site by an experienced consulting practitioner for a maximum of 15 participants.

REQUEST FULL DESCRIPTION

